

**Speakers List**

(60 speakers set in alphabetical order, subject to updates)

<b>Benno Albrecht</b>	Director – Master of Sustainable Architecture at Iuav University of Venice
<b>Mario Alverà</b>	President - Al Gore's The Climate Project
<b>Sergio Andreis</b>	Director – Kyoto Club
<b>Matteo Bartolomeo</b>	Head of CSR Audit Italy - Vigeo
<b>Catia Bastioli</b>	CEO – Novamont, European Inventor of the Year '07, President - Kyoto Club
<b>Francesco Bertolini</b>	Expert Fellow – Bocconi
<b>Alberto Bernstein</b>	Head of Environmental Engineering Dpt - Consorzio Venezia Nuova
<b>Patrick Birley</b>	CEO - European Climate Exchange
<b>Emanuele Borgonovo</b>	Professor – Università Bocconi Fmr President American Nuclear Society – MIT Fmr Financial Manager – ENELPOWER
<b>Francesco Bosello</b>	Professor University Statale of Milan - Affiliate scientist at the Euromediterranean Centre for Climate Change (CMCC)
<b>Massimo Buscemi</b>	Councillor for the Regional Office of Public Utility Networks and Services and Sustainable Development – Lombardy Region
<b>Thomas Baade-Mathiesen</b>	President & Founder – Green Light for Business
<b>Leonardo Caporarello</b>	Director – SDA Bocconi Learning Lab
<b>Carlo Corazza</b>	Head – The Representation of the European Commission in Milan

<b>Gianluca Cecchetti</b>	<b>CEO &amp; Co-Founder - Enatek</b>
<b>Raffaello Cervigni</b>	<b>Lead Environmental Economist - The World Bank</b>
<b>Simone Crolla</b>	<b>Managing Director - American Chamber of Commerce</b>
<b>Mario Crosta</b>	<b>General Manager - Banca Etica</b>
<b>Edoardo Croci</b>	<b>Research Director - IEFÉ, Università Bocconi</b>
<b>Mauro Cutrufo</b>	<b>Senator - The Italian Republic</b>
<b>Alberto Degradi</b>	<b>Green Ambassador - Cisco Systems</b>
<b>Damiano Di Simone</b>	<b>President - Legambiente Lombardia</b>
<b>Stefano Diso</b>	<b>Purchasing Group Manager, EMEA Energy - Procter &amp; Gamble</b>
<b>Nicolò Dubini</b>	<b>Founder - Harebell</b>
<b>Andreas Eggertsen</b>	<b>Architect - Snøhetta</b>
<b>Eugenio Ferro</b>	<b>Energy Sector Director Europe &amp; Africa - MWH</b>
<b>Carlo C Galli</b>	<b>Technical &amp; Strategic Advisor on Water Resources, Head Office - Nestlé</b>
<b>Edoardo Gamberini</b>	<b>Fleet Marketing &amp; Brand Communications Manager - Fiat Group Automobiles</b>
<b>Carlo Germano</b>	<b>Head of Service Line for Renewables for EMEA region, Partner McKinsey &amp; Company</b>
<b>Robert M Grant</b>	<b>ENI Chair of Strategic Management - Università Bocconi</b>
<b>Pietro Guindani</b>	<b>President - Vodafone Italy</b>

<b>Bjørn Holsen</b>	<b>Vice President – Statkraft</b>
<b>Elena Jachia</b>	<b>Environmental Sector Director – Fondazione Cariplo</b>
<b>George Jaksch</b>	<b>Senior Director Corporate Responsibility &amp; Public Affairs - Chiquita Brands International</b>
<b>Kenneth Keller</b>	<b>Director – John Hopkins School of Advanced International Studies, Bologna</b>
<b>Stef Kranendijk</b>	<b>CEO - DESSO</b>
<b>Anthony Ling</b>	<b>CIO - Goldman Sachs</b>
<b>Federico Magnani</b>	<b>Dpt of Tree Production - University of Bologna</b>
<b>Alessandro Marangoni</b>	<b>CEO – Althesys Strategic Consultants</b>
<b>Luis Neves</b>	<b>Chairman, Global e-Sustainability Initiative &amp; Vice-President Corporate Responsibility - Deutsche Telecom</b>
<b>Renato Orsato</b>	<b>Professor INSEAD – Social Innovation Centre - Sustainability</b>
<b>Cosma Panzacchi</b>	<b>Engagement Manager - McKinsey &amp; Company</b>
<b>Andrea Paliani</b>	<b>Partner – Ernst &amp; Young</b>
<b>Fausto Palumbo</b>	<b>Market HR Head – Nestlé Group in Italy</b>
<b>Bruno Pavesi</b>	<b>Chief Executive – Università Bocconi</b>
<b>Carol Z. Perez</b>	<b>Consul General of the United States, Milan</b>
<b>Gustavo Pinto Teixeira</b>	<b>Head of Fleet Marketing &amp; Sales Planning – Fiat Group Automobiles</b>
<b>Stefano Pogutz</b>	<b>Director - Bocconi Specialized Master on Environmental Economics and Management</b>

<b>Clara Poletti</b>	<b>Director - IEFE, Università Bocconi</b>
<b>Emanuele Regalini</b>	<b>President - Italian Association of Environmental and Planning Engineers</b>
<b>Diana Rizzolio</b>	<b>GEN Coordinator - United Nations Environment Programme</b>
<b>Mauro Roglieri</b>	<b>Business Developer - Thetis, Entrepreneur</b>
<b>Richard Scarborough Nygaard</b>	<b>Second Secretary - Royal Norwegian Embassy, Rome</b>
<b>Carlo Soresina</b>	<b>Co Founder &amp; Entrepreneur - Skipso</b>
<b>Frank Sportolari</b>	<b>Country Manager - UPS</b>
<b>Antonio Tencati</b>	<b>Professor - Management Dept Università Bocconi</b>
<b>Danilo Troncarelli</b>	<b>Senior Manager Accenture - Accenture Management Consulting</b>
<b>Nino Tronchetti Provera</b>	<b>CEO &amp; Founding Partner - Ambienta SGR</b>
<b>Joseph Tetteh</b>	<b>Managing Director - Green Waves International</b>
<b>Matteo Villa</b>	<b>President &amp; CEO - Microlife</b>
<b>Mario Zoccatelli</b>	<b>President - Green Building Council Italia</b>

## Programme

The programme is designed as a story to be followed by the 300 participants from Monday morning, through to Wednesday evening. The programme approaches sustainability on three-macro levels: society, business and personal. We believe these levels are intertwined and that each one plays a fundamental part in building a prosperous future.

### Monday; Society

Relationships between environment, economics and politics are discussed, looking to the global impact of selected issues and how society should respond:

9:00	<b>Welcome</b> Thomas Baade-Mathiesen Bruno Pavesi Mauro Cutrufo	President & Founder - Green Light for Business Chief Executive - Università Bocconi Senator - The Italian Republic
09:30	<b>Al Gore's - The Climate Project</b> Mario Alverà	President - The Climate Project, Italy
10:15	<b>State of The Environment</b> Diana Rizzolio	GEN Coordinator - United Nations Environment Programme (UNEP)
11:00	<b>Breakfast</b>	
11:30	<b>Politics for the Environment</b> Kenneth Keller	Director Johns Hopkins School of Advanced International Studies, Bologna
	<b>Specific Countries' Approach:</b> Carol Z. Perez, Carlo Corazza Richard Scarborough Nygaard	Consul General of the United States, Milan Head - The Representation of the European Commission in Milan Second Secretary - Royal Norwegian Embassy, Rome
13:30	<b>Lunch Buffet</b>	
14:30	<b>A View from the Developing World</b> Raffaello Cervigni	Lead Environmental Economist Africa - The World Bank
	<b>Economics of the Environment</b> Francesco Bosello	Professor University Statale of Milan - Affiliate scientist at the Euromediterranean Centre for Climate Change (CMCC)
16:00	<b>Coffee Break</b>	
16:30	<b>Business: Sustainability Strategies</b> Renato Orsato	Professor INSEAD - Social Innovation Centre - Sustainability
17:30	<b>Drinks</b>	

**Tuesday; Business**

We explore the overlapping interests of business and environment in a compelling combination of plenaries and three sets of parallel sessions on Finance, Energy and Competitive Advantage:

9:00	<b>Business Overview - Aula Magna Gobbi</b>			Aula Magna Gobbi
	Stefano Pogutz Director - Bocconi Specialized Master on Environmental Economics and Management	Danilo Troncarelli Senior Manager - Accenture Management Consulting		
10:00	<b>Water Supply Management - Aula Magna Gobbi</b>			Aula Magna Gobbi
	Carlo C Galli Technical & Strategic Advisor on Water Resources, Head Office - Nestlé			
11:00	<b>Breakfast</b>			
11:30	<b>Cap and Trade</b> Patrick Birley CEO - European Climate Exchange	<b>Introduction to Renewable Energies &amp; Wind</b> Bjørn Holsen Vice President - Statkraft	<b>Sustainable Energy &amp; Brand: A Case Study</b> Eugenio Ferro Energy Sector Director Europe & Africa - MWH Stefano Diso Purchasing Group Manager, EMEA Energy - Procter & Gamble	AS01/AS02 /AS03 Via Roentgen
12:30	<b>A Bank Built on Ethics</b> Mario Crosta General Manager - Banca Etica	<b>The Italian Perspective &amp; Solar Super Grids &amp; Smart Grids</b> Nicolò Dubini Founder - Harebell Clara Poletti Director - IEFE, Università Bocconi	<b>eco: Drive</b> Edoardo Gamberini Fleet Marketing & Brand Communications Manager - Fiat Group Automobiles Gustavo Pinto Teixeira Fleet Marketing Manager - Fiat Group Automobiles	AS01/AS02 /AS03 Via Roentgen
13:30	<b>Lunch buffet</b>			
14:30	<b>CSR Rating</b> Matteo Bartolomeo Head of CSR Audit Italy - Vigeo	<b>Nuclear</b> Emanuele Borgonovo Professor - Bocconi Fmr President American Nuclear Society - MIT	<b>A Corporate Turnover</b> Antonio Tencati Professor - Bocconi	AS01/AS02 /AS03 Via Roentgen
	<b>Private Equity for Business &amp; Environment</b> Nino Tronchetti Provera CEO & Founding Partner - Ambienta SGR	Andrea Paliani Partner - Ernst & Young	George Jaksch Senior Director Corporate Responsibility & Public Affairs - Chiquita Brands International	

15:30	<b>Sustainability in an Investment Framework</b> Anthony Ling CIO - Goldman Sachs	<b>Oil &amp; Gas</b> Robert M Grant ENI Chair of Strategic Management - Università Bocconi	<b>Green ICT</b> Leonardo Caporarello Director - SDA Bocconi Learning Lab <b>AS01/AS02 /AS03 Via Roentgen</b>  Pietro Guindani President - Vodafone Italy  Alberto Degradi Green Ambassador - Cisco Systems	<b>AS01/AS02 /AS03 Via Roentgen</b>	
16:30	<b>Coffee Break</b>				
17:00	<b>Ecoflation</b> Cosma Panzacchi Carlo Germano .  Frank Sportolari Robert M Grant			Engagement Manager - McKinsey & Company Head of Service Line for Renewables for EMEA region, Partner - McKinsey & Company  Country Manager - UPS ENI Chair of Strategic Management - Università Bocconi	<b>Aula Magna Gobbi</b>
18:30	<b>Drinks</b>				

### Wednesday; Personal

Considering how we affect the environment and vice versa in a compelling combination of plenaries and three sets of parallel sessions on entrepreneurship, technology and living environment.

9:00	<b>Cradle to Cradle</b>  Massimo Buscemi Councillor for the Regional Office of Public Utility Networks and Services and Sustainable Development - Lombardy Region  Stef Kranendijk CEO - DESSO			<b>Aula Magna Gobbi</b>
10:00	<b>Breakfast</b>			
10:30	<b>Urban Development</b> Edoardo Croci Research Director - IEFE, Università Bocconi  Alberto Bernstein Head of Environmental Engineering Dpt - Consorzio Venezia Nuova	<b>Micro Algae: More than you imagine</b> Matteo Villa President & CEO - Microlife	<b>NGOs &amp; Business</b> Francesco Bertolini Expert Fellow - Bocconi  Sergio Andreis Director Kyoto Club  Damiano Di Simine, President Legambiente Lombardia	<b>AS01/AS02 /AS03 Via Roentgen</b>



11:30	Mario Zoccatelli President - Green Building Council Italia	<b>European Inventor of the Year</b>	<b>Young entrepreneurs</b>	
12:00	<b>Lunch buffet</b>	Catia Bastioli CEO Novamont President Kyoto Club	Carlo Soresina Co Founder & Entrepreneur - Skipso Joseph Tetteh Managing Director - Green Waves International	AS01/ AS02 /AS03 Via Roentgen
12:30	<b>Lunch buffet</b>			
13:00	<b>Sustainable Architecture</b>			
13:30	Benno Albrecht Director - Master of Sustainable Architecture Luav University of Venice  Andreas Eggertsen Architect - Snøhetta	<b>Capturing carbon: smart forest management</b> Federico Magnani - Dpt of Tree Production University of Bologna	<b>Green Entrepreneurship</b>  Gianluca Cecchetti CEO & Co-Founder - Enatek Mauro Roglieri Business Developer - Thetis & Entrepreneur	AS01/ AS02 /AS03 Via Roentgen
14:30	<b>Move to Aula Magna</b>			
14:40	<b>Career Seminar</b> <b>Green Jobs: Evolution and trends of a sustainable career opportunity</b>			Aula Magna Gobbi
	Simone Crolla Emanuele Regalini	Managing Director - American Chamber of Commerce President - Italian Association of Environmental and Planning Engineers		
	Fausto Palumbo Alessandro Marangoni Elena Jachia	Market HR Head - Nestle Group in Italy CEO - Althesys Strategic Consultants Environmental Sector Director - Fondazione Cariplo		
16:00	<b>Coffee Break</b>			
16:15	<b>ICT in the Pursuit of Environmental Sustainability</b>			Aula Magna Gobbi
	Luis Neves	Chairman, Global e-Sustainability Initiative & Vice-President Corporate Responsibility - Deutsche Telekom		
17:15	<b>A Nature Photographer's Story</b>			
	<b>Closing Words</b>			
18:00	<b>Drinks</b>			



22nd - 24th February 2010  
Università Bocconi, Milan

The conference sessions vary in format to accommodate active interaction, including case workshops, debates, plenary speeches, informal- and cultural sessions:

Career happenings are also integrated into the programme providing a direct link between the conference and engagement in green business.

Stay Tuned for Updates!

Best regards,

The Green Light for Business Team